



## Marketing Your Property

Windermere Property Management has a comprehensive approach to marketing your property, to provide the best exposure to the most qualified potential tenants. We'll start by helping you prepare your property so it makes a good first impression, which will reduce market time and help you get the best rental price. Here are some other steps we'll take to market your property:

- › Photographs will be taken to highlight the property's best features. These photos will be used in marketing flyers and websites targeted to the most qualified tenants and agents. This will allow potential tenants everywhere to see the unique features that set your property apart from others.
- › As soon as your property is listed, we will input it into the Multiple Listing Service (MLS), making details and photos of your property available to every agent in the nationwide system.
- › It will also be listed on Windermere.com, which receives an average of one million monthly visits. Here potential tenants can search for rental properties in the areas they choose, view photo galleries and property details, and even print out a flyer of your property.
- › Your property will also be posted on Yahoo!, Zillow and several other rental-related websites.
- › We'll also post Windermere's For Lease sign on your property where applicable, allowing prospective tenants in the area to know it's on the market, and that they can expect Windermere's high standard of service if they choose to rent there. It will provide them with all the information they need to learn more about the property and contact a property manager.

In short, Windermere's extensive marketing resources will give your property the advantage, helping it to lease quickly and for the best price possible.